WHO’S MORE LIKELY TO REPORT USING A CONDOM? NEW SURVEY RESULTS MAY SURPRISE.

New survey powered by TROJAN™ reveals gender differences in condom use and concerns about STI and pregnancy prevention.

Canada is currently seeing increasing rates of STIs across the country, so it is important to educate ourselves about practicing safe sex to protect against both unwanted pregnancy and sexually transmitted infections (STIs).

Because knowledge is power. And power is sexy.

That’s why TROJAN™ and the Sex Information and Education Council of Canada (SIECCAN) conducted a survey on sexual health among Canadian university students between 18-24 year-olds.

Men are much more likely than women to have used a condom during their last PVI* sexual encounter (60% vs 46% of women).

The percentage of students who are not concerned about STIs is high and is increasing over the years for female students in particular.

The survey was funded by TROJAN™ and designed by researchers at the Sex Information and Education Council of Canada (SIECCAN) and the University of Guelph. The survey was conducted by Leger Marketing.

trojan.ca  sieccan.org

Condoms are the only birth control method that provides effective dual protection against both pregnancy and STIs. However, survey results indicate that:

- In the 2013 study, 69% of women said they were “not very” or “not at all concerned” about getting an STI, compared to 50% in the 2019 study.
- In the 2013 study, 50% of women said they were “not very” or “not at all concerned” about getting an STI, compared to 65% in the 2019 study.

In the 2019 study, 28% of men and 25% of women reported that they “always” use a condom.

In the 2019 study, 16% of men and 26% of women reported that they “never” use a condom.

Condoms are very effective for protecting against STIs and students reported that condom usage did not reduce sexual pleasure.

Many condoms are actually designed to enhance sexual pleasure with texture, ribbing, or special lubricant.

Condoms can be both effective and satisfying, becoming your sexual health matters!

These findings are a good indication of why education and knowledge about condoms, protecting your sexual health and practicing safe sex can be both satisfying and empowering, becoming your sexual health matters!


*Penis-vagina intercourse

57% of men
59% of women
said they were “not very” or “not at all concerned” about getting an STI (both, p<.05)

59% of men
50% of women
said they were “not very” or “not at all concerned” about getting an STI (both, p<.05)

69% of women said their last PVI was “very pleasurable” AND using a condom did not affect whether students had an orgasm or not.

65% of women said their last PVI was “very pleasurable” AND using a condom did not affect whether students had an orgasm or not.