



WHO'S MORE LIKELY TO REPORT USING A CONDOM? NEW SURVEY RESULTS MAY SURPRISE.

New survey powered by TROJAN™ reveals gender differences in condom use and concerns about STI and pregnancy prevention.

Canada is currently seeing increasing rates of STIs across the country, so it is important to educate ourselves about practicing safer sex to protect against both unwanted pregnancy and sexually transmitted infections (STIs).¹

Because knowledge is power. And power is sexy.

That's why TROJAN™ and the Sex Information and Education Council of Canada (SIECCAN) conducted a survey on sexual health among Canadian university students between 18-24 years old.

There are plenty of options when it comes to choosing a birth control method. But while many are very effective for protecting against unwanted pregnancy, they don't all protect against STI's.

In this age group, from 2007 to 2016, chlamydia rates rose

49%²

and gonorrhea rates rose

81%²

Rates of common STIs are highest among

20-24

year-olds²

Condoms are the only birth control method that provides effective dual protection against both pregnancy and STIs, however, survey results indicate that:

28%
OF MEN

Only

and

25%
OF WOMEN

"always" use a condom

16%

of men

vs.

26%

of women

reported that they "never" use a condom

Men are much more likely than women to have used a condom during their last PVI* sexual encounter (**60% vs 46% of women**)

The percentage of students who are not concerned about STIs is high and is increasing over the years for female students in particular

In the 2013 study,

57%
of men

59%
of women

said they were "not very" or "not at all concerned" about getting an STI

In the 2019 study,

50%
of men

65%
of women

said they were "not very" or "not at all concerned" about getting an STI

Condoms are very effective for protecting against STI's AND students reported that condom usage did not reduce sexual pleasure.

69%
of men

and

50%
of women

said that their last PVI was "very pleasurable" AND using a condom did not affect whether students had an orgasm or not

Many condoms are actually designed to enhance sexual pleasure with texture, ribbing, or special lubricant

These findings are a good indication of why education and knowledge about condoms, protecting your sexual health and practicing safer sex can be both safe and satisfying. Because your sexual health matters!



The survey was funded by TROJAN™ and designed by researchers at the Sex Information and Education Council of Canada (SIECCAN) and the University of Guelph. The survey was conducted by Leger Marketing.

¹ <https://www.cbc.ca/news/health/sti-rates-canada-1.520987>
² Update on Sexually Transmitted Infections in Canada, 2016. <https://www.canada.ca/en/health-canada/services/publications/diseases-conditions/update-sexually-transmitted-infections-canada-2016.html>